



# 2025 ANNUAL RESULTS REPORT

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## HIGHLIGHTS

**ON THE COVER:**

*In many parts of Cambodia, girls are expected to carry a heavy load of household chores and childcare. Child sponsorship opens many other doors.*

**ACKNOWLEDGEMENTS**

This report was prepared by World Vision Canada and made possible through extensive time and input from colleagues across the organization. We owe the utmost respect and gratitude to the staff and volunteers around the world, along with our generous donors, who have continued to serve children and communities worldwide in the face of pressing challenges in 2025.

**INDIGENOUS LAND ACKNOWLEDGEMENT**

We acknowledge that the land on which our head office is located, in the Region of Peel, is part of the Treaty Lands of the Territory of the Mississaugas of the Credit. For thousands of years, Indigenous people inhabited and cared for this land. In particular, we acknowledge the territory of the Anishinabek, Huron-Wendat, Haudenosaunee and Ojibway/Chippewa peoples; the land that is home to the Metis; and most recently, the territory of the Mississaugas of the Credit First Nation, who are direct descendants of the Mississaugas of the Credit. We are grateful for the opportunity to work on this land, and we give our respect to its first inhabitants.

# CONTENTS

Welcome to the 12-page excerpt of our 2025 Annual Results Report. Our full version takes you beyond the numbers, exploring our relief, advocacy and transformational development work.

What did we accomplish and what did we learn? What did our presence mean for the people we serve? How will we do things differently moving forward? The answers are there for you to explore, in our full 2025 Annual Results Report.

**Highlighted** topics in the Table of Contents (right) are in the full report.



**VIEW THE FULL REPORT**

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# LETTER FROM OUR PRESIDENT



*“Anna Victoria in Honduras is strong, confident, joyful ... and someone I now have the privilege of sponsoring.”*

I joined World Vision Canada in a pivotal moment last spring, one shaped by global turbulence and shifting donor realities. Rarely had the world seen a deeper need for both compassion and action.

Around the globe, children are growing up amid increasing conflict and displacement. Humanitarian needs are rising faster than funding can meet them. In fragile places, the costs of food, safety and shelter continue to climb, while aid systems are stretched thin by militarization, climate shocks and protracted crises.

Here at home, Canadians are also facing a time of strain. Food insecurity has reached its highest levels in decades. Families are making hard choices about how to give, while navigating uncertainty of their own.

**Yet even in this, we see something profoundly beautiful: the generosity of Canadians remains steadfast.** Across this country, people continue to give faithfully, compassionately and often sacrificially, so that children they will never meet will have the chance to thrive.

In my first 100 days, I was devoted to listening to staff, supporters, partners and communities. As a result, we are strengthening our foundations in Christ’s calling, amplifying our voice and reach, and deepening our impact so that children, families and communities can flourish. Even in these most difficult circumstances.

As you will see in our 2025 Annual Results Report, there is much to be grateful for. Together, we have advanced sustainable, enduring impact that continues to strengthen communities and transform the lives of children around the world.

This year, our programs reached more than 10.3 million people across 55 countries, and we responded to 34 humanitarian crises in 32 countries. Every month, over 1.8 million people receive food assistance through our partnership with the World Food Programme. That’s more than the population of Montreal.

Not only did we expand our network of partnerships with sports leagues, artists, churches, corporations and public sector institutions, major philanthropic contributions enabled us to extend critical programming, broadening access to education and health.

Generous individuals and families across Canada joined us in sponsoring children and establishing legacy commitments to shape futures for decades to come. We’re developing opportunities for girls and boys in contexts that may be new to them, like informal settlements or refugee camps.

As World Vision marks 75 years of dedicated service, we stand on the shoulders of those women and men whose faith and perseverance have sustained countless families around the world. Their legacy continues to inspire us as we look ahead with gratitude and resolve. I begin this journey with deep conviction and great hope, illuminated by the same belief that began this movement so many years ago. Love in action can change the course of a child’s life and, through them, the world.



**Allison Alley**  
President, World Vision Canada

# OUR IDENTITY + VISION

## WHO WE ARE

World Vision Canada is a global Christian relief, development and advocacy organization. Our focus is on helping the world's most vulnerable girls and boys overcome poverty and experience the fullness of life.

## WHAT WE DO

Grounded in **75 years of experience and expertise**, World Vision works alongside communities, supporters, partners and governments to change the way the world works for children—impacting lives for generations to come. What does this work look like?

- **Emergency relief** for people affected by conflict or disaster—providing both immediate, practical help and longer-term support in rebuilding lives.
- **Transformational development** that is community-based and sustainable, focused especially on the needs of children.
- **Promotion of justice** that advocates for change in the unjust structures affecting the poor—empowering children, their communities and local partners with tools that address the root causes of injustice.

In every aspect of our work, World Vision is focused on a future where all children have what they need to live healthy lives full of promise: nutritious food, healthcare, education, protection from harm, clean water and economic opportunity.

**OUR VISION FOR EVERY CHILD, LIFE IN ALL ITS FULLNESS.  
OUR PRAYER FOR EVERY HEART, THE WILL TO MAKE IT SO.**

## WHY WE DO IT

We are inspired and motivated to do this work because of our Christian faith. We believe in upholding, restoring and honouring the dignity and value of every human being, and we work alongside the poor and oppressed as a demonstration of God's unconditional love.

We find joy as we partner with children in all their talent, strength and spirit—and see life stories transformed.

World Vision serves all people without distinction of any kind.\* We partner with those from other faiths (and none) who share our common values of compassion, love, justice and mercy.



## OUR CREDENTIALS

- We are a Top 10 International Impact and Top 100 Charity with Charity Intelligence Canada. We have a five-star rating including High Demonstrated Impact and A+ for our results reporting.
- We've reached more than 68.2 million people over the past 10 years, with programs in 68 countries.
- With 75 years' experience, our World Vision Partnership spans six continents and 100 countries, supported by more than 31,000 employees worldwide.

# SNAPSHOT REPORT: 2025 BY THE NUMBERS



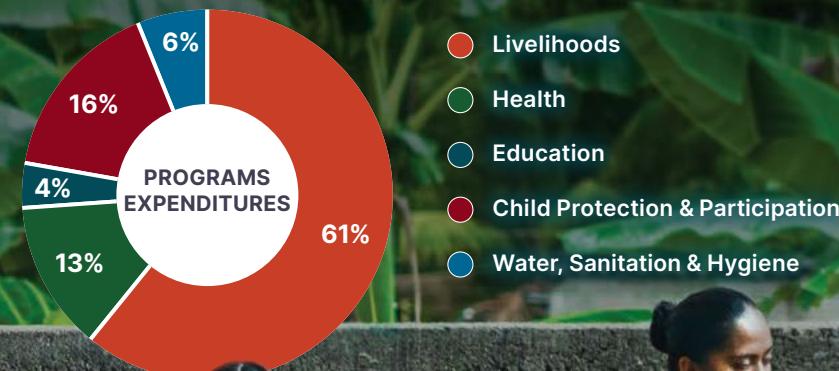
# OVERALL PROGRESS

*This report accounts for World Vision Canada's program work completed in fiscal year 2025, from October 1, 2024 to September 30, 2025.*



MORE THAN  
**10.3 million**  
GIRLS, BOYS, WOMEN AND MEN WERE  
REACHED THROUGH OUR PROGRAMS

**\$379.7 million**  
WAS INVESTED IN AREAS OF NEED  
AROUND THE WORLD



**286 programs**  
AND  
**47 gift-in-kind shipments**  
WERE CARRIED OUT IN  
**55 countries**

**31% of our investment**  
WENT TO SUPPORT THE  
MOST FRAGILE COUNTRIES



## LIVELIHOODS

**4,379,957**

 people reached through  
110 programs with  
\$232 million invested

**3,111,052**

 people received  
food and cash  
assistance\*

**199,315**

 community members have  
access to formal or informal  
financial and business  
development services

**\$3**

 in economic and health  
benefits generated for  
every dollar invested in  
our Ultra-Poor Graduation  
programs


## HEALTH

**4,284,209**

 people reached through  
71 programs with  
\$51 million invested

**833,132**

 patients received  
health  
consultations

**18,999**

 pregnant or lactating  
women received  
maternal health and  
nutrition services

**281 children's  
lives saved**

 through our  
Positive Deviance/Hearth  
programs over  
five years


## EDUCATION

**1,446,781**

 people reached through  
67 programs with  
\$15.2 million invested

**1,073,726**

 children received  
school supplies and  
educational resources

**48,901**

 children attended  
early childhood  
development  
centres

**\$6.4 million**

 in future earnings  
generated for participants  
in our Youth Ready  
programs over  
four years

 CHILD PROTECTION  
+ PARTICIPATION

**2,361,065**

 people reached through  
150 programs with  
\$59.7 million invested

**393,354**

 children and adults  
trained on child  
protection issues

**18,886**

 children report  
their views are  
incorporated into  
decision-making

**\$6**

 in health and education  
benefits generated  
for every dollar invested  
in our Citizen Voice and  
Action programs

 WATER, SANITATION  
+ HYGIENE

**1,497,980**

 people reached through  
75 programs with  
\$21.8 million invested

**261,977**

 people involved  
in community  
WASH initiatives

**239,572**

 people gained access  
to sanitation facilities  
like toilets at home  
or school

**Over 10,000**

 cases of malnutrition-  
related stunting  
prevented through our  
WASH programs over  
three years

Because intervention costs vary, the level of spending and the number of people reached are not directly proportional across sectors. Some projects, like water systems, are costly but serve fewer people, while others, like deworming, are inexpensive and reach thousands. People are counted once per sector but may appear in multiple sectors. Since programs span multiple sectors, the count of "286 programs" shared on Page 7 does not reflect the combined total of programs per sector.



## WORKING IN COMMUNITIES

**251,215**

girls and boys  
were sponsored in  
34 countries.

**18**

sponsorship communities  
graduated to self-sufficiency.

**4**

new sponsorship  
communities were  
established.



## ENGAGING WITH GOVERNMENTS

**\$20 million**

from Global Affairs Canada  
for a five-year youth training  
and employment project  
across Tanzania, Rwanda and  
Somalia fueled the Barrett  
Family Foundation's catalytic  
investment to expand Youth  
Ready in East Africa.

**1,509**

Canadians responded  
to our first-ever online  
consultation to shape our  
policy positions on childhood  
hunger and school meals  
around the world.

**70** *federal election  
candidates in  
10 target districts*

received customized reports  
highlighting the powerful  
impact of World Vision Canada  
supporters in their ridings.



## RESPONDING TO CRISES

We responded to  
**34 emergencies**,  
including those in  
fragile contexts,  
in **32 countries**.

**Over  
3.9 million**

people were reached  
through our response  
efforts.

**50,827**

people received emergency  
or WASH kits to support their  
health and well-being during  
times of need.



## WORKING IN PARTNERSHIP

**16 million+**

resources like toys,  
medical supplies and  
solar panels were shipped  
to **18 countries**, thanks to  
gift-in-kind partnerships.

**227,027**

individuals and  
corporations were  
engaged as donors.

**86** *program partners*

collaborated with World Vision  
Canada to extend our reach  
to even more of the world's  
most vulnerable communities.

## KEY LESSONS LEARNED IN 2025

- Even the most vulnerable adolescents can help **form their own futures**—and not just by joining our programs! This year, **Tanzanian youth helped us assess program results**, analyze data and shape next stages.
- Powered by common indicators across all countries where we work, our new **AIM measurement system** offers more incisive tracking, clearer pictures of progress, and improved evidence-based decisions.
- Pilot data revealed the potential of **group-based antenatal care for improving maternal health outcomes** and advancing healthcare access for women.
- Our improved **Youth Ready program** offered stronger value for investment, greater emphasis on partnerships and more agency for participants. A cost-benefit analysis we sought in 2024 helped pave the way.



# FINANCIALS

World Vision Canada is committed to wisely stewarding the resources at our disposal. These resources are not our own—they have been entrusted to us by God through our partners and donors, and we are responsible for managing them in a way that brings maximum benefit to the people we serve.

Inviting accountability through financial transparency is an important part of our stewardship. We follow best practices by sharing our financial statements and donation breakdowns here.\* For the standards programs we follow and for external reviews of World Vision Canada, visit [Imagine Canada](#), [Charity Intelligence Canada](#) and the [Canadian Centre for Christian Charities](#).

## SUMMARIZED STATEMENT OF REVENUE & EXPENDITURES

Year ended September 30, 2025, with comparative figures for 2024 (*in thousands of dollars*)

	2025	2024
<b>REVENUE</b>		
Cash Donations	\$183,853	\$201,310
Gifts-in-Kind	\$192,603	\$186,338
Grants	\$78,085	\$77,641
Investment & Other Income	\$2,078	\$2,966
<b>Total Revenue</b>	<b>\$456,619</b>	<b>\$468,255</b>
<b>EXPENDITURES</b>		
<b>Programs</b>		
International Relief, Development & Advocacy	\$378,613	\$393,645
Public Awareness & Education	\$1,064	\$2,187
<b>Fundraising</b>	<b>\$50,163</b>	<b>\$49,184</b>
<b>Administration</b>		
Domestic	\$21,862	\$22,995
International	\$3,000	\$4,008
<b>Total Expenditures</b>	<b>\$454,702</b>	<b>\$472,019</b>
<b>Excess (Deficiency) of Revenue over Expenditures</b>	<b>\$1,917</b>	<b>(\$3,764)</b>

\* Review our [full set of audited financial statements](#).

## PERCENT OF EXPENDITURES

### Field Programs & Advocacy

85%

### Helps Raise More Resources

10%

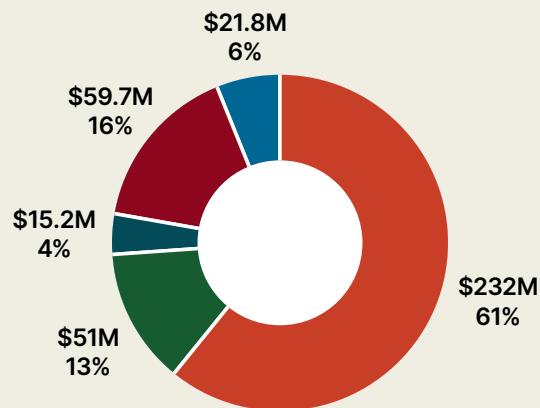
### Vital Support & Accountability

5%

This chart is based on a five-year average of World Vision Canada's annual statement of total expenditures.

## HOW DONATIONS WERE INVESTED IN 2025

### PROGRAM EXPENDITURES BY SECTOR



● Livelihoods

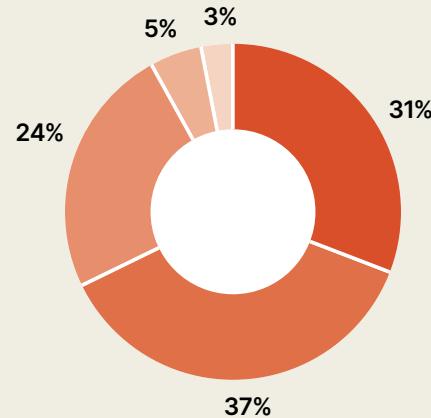
● Health

● Education

● Child Protection & Participation

● Water, Sanitation & Hygiene

### PROGRAM EXPENDITURES BY LEVEL OF FRAGILITY



● Most Fragile

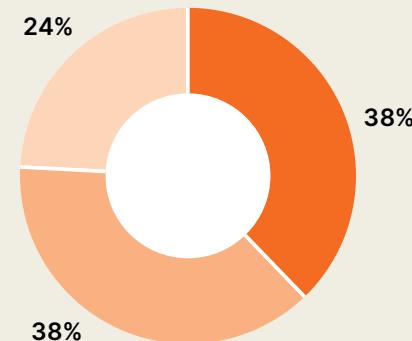
● Very Low Developing

● Low Developing

● Medium Developing

● High Developing

### PROGRAM EXPENDITURES BY PROGRAMMING TYPE



● Community Development

● Crisis Response

● Chronic Emergencies and Fragile Contexts

**Deborah Holbrook**

Chair, World Vision Canada Board of Directors

"World Vision Canada's independent Board of Directors unreservedly approves the summarized financial statements in this annual report. As careful stewards of your gifts, our goal is to ensure that your donation helps transform the lives of the most vulnerable children around the world. We are deeply grateful for your support."



World Vision Canada is federally incorporated and located in Mississauga, Ontario. For more information, or for a copy of our latest audited financial statements, please visit our website at [worldvision.ca](https://worldvision.ca). You may also send an email to [info@worldvision.ca](mailto:info@worldvision.ca) or contact the Director, Operational Excellence at [1-800-268-4888](tel:1-800-268-4888).



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World Vision is a Christian relief, development and advocacy organization working to create lasting change in the lives of children, families and communities to overcome poverty and injustice. Inspired by our Christian values, World Vision is dedicated to working with the world's most vulnerable people regardless of religion, race, ethnicity or gender.

In the fiscal year ending September 30, 2026, World Vision Canada anticipates raising \$322 million in total revenue for its community development, emergency relief and advocacy work, of which approximately 14.3 per cent will be used for necessary fundraising. In cases where donations exceed what is needed or where local conditions prevent program implementation, World Vision Canada will redirect funds to similar activities to help people in need.



**VIEW THE FULL REPORT**  
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