

GROUP FUNDRAISING

Quick Start Guide

1

CHOOSE A PROJECT TO FUNDRAISE FOR.

Browse and select from a collection of projects that help communities build up their infrastructure, economy and resilience.

3

PERSONALIZE YOUR FUNDRAISING PAGE.

Help people understand your why. Personalize your page by adding photos and a personal anecdote. Let others know what you're doing and why it's important to you.

2

START A GROUP FUNDRAISER.

Follow the prompts at worldvision.ca/groups to create an account. You can invite others to learn about and fund your project. Or, create a team by recruiting friends, family and colleagues to fundraise alongside you.

4

RALLY YOUR NETWORK.

Keep people updated on your fundraising progress and let them know how they can support you. Email and social are great ways to get the word out. Don't forget to thank your supporters for getting involved.

5

MAKE A DIFFERENCE AND HAVE FUN DOING IT.

You're making a tangible difference with the people in your life and that's worth celebrating! Learn more about your impact at worldvision.ca/shop-gifts/gift-impact.

