

WORLD VISION ORIENTATION

DONATION BREAKDOWN

EXPENDITURES

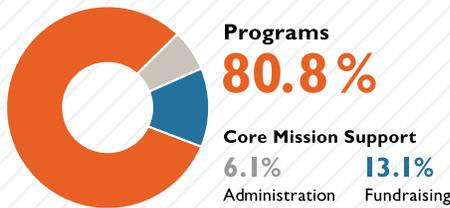


Chart is based on a five-year average.

Helping empower vulnerable children and families is what we do. Championing justice and well-being for all is a World Vision core value. And being present to build relationships and bring life-changing help to children who need it most is how we do it.

After a life-changing encounter with an abandoned child in 1947, Bob Pierce committed to sending funds back to her caretaker in China. Three years later, Pierce founded World Vision as a response to children suffering in the early days of the Korean war. From those humble beginnings, World Vision has now become the world's largest international relief, development and advocacy organization with a presence in nearly 100 countries across the globe.

Child sponsorship not only provides steady, long-term funding that enables children and their families to get on the road to self-reliance, it's a development model in which the community plays an active role. The goal is self-sufficiency and when supported with financial donations from sponsors, the end result is beneficial to not only sponsored children, but many other children and families in their community as well.

In many of the world's most dangerous places, survival is a daily challenge. Our Raw Hope initiative is focused on helping children and families living in crisis situations by providing immediate emergency care, including access to clean water, nutritious food, shelter, medicine and education. Even in areas impacted by disaster, conflict or food crises, donations to Raw Hope provide meaningful assistance for countless children and their families.

People want to know that the work of World Vision is proven and long-lasting. We have developed a set of Global Power Claims to effectively communicate our impact. These data-based highlights help grow trust in the organization, build familiarity and motivate Canadians to give.



Every 60 seconds ... a family gets water ... a hungry child is fed ... a family receives the tools to overcome poverty.



World Vision is reaching one new person with clean water every 10 seconds and reaches three more schools every day with clean water.



Together we've impacted the lives of over 200 million vulnerable children by tackling the root causes of poverty.



Over the last five years, 89% of the severely malnourished children we treated made a full recovery.



Because of our community-focused solutions, for every child you help, 4 more children benefit, too.

BUILDING A VOLUNTEER COMMUNITY

When volunteers give of their time and talents to World Vision, they impact the most vulnerable children and families around the world in amazing ways! However, when turnover in our volunteer community is high, the time and money spent to recruit new volunteers could be much better used for the people needing our help overseas.

Building a strong community is at the heart of our Volunteer Engagement Team. It's a community where we don't just care about our work – we care about each other. And while we love the time spent with volunteers when we visit, travelling across Canada isn't always possible. Thankfully, we know there are passionate, motivated, results-oriented people like you to lead the charge. Simply put, we need your help!

What does it mean to be a Community Outreach Volunteer (COV)?

It means fostering relationships, and being intentional about encouraging people to connect. It could mean gathering over coffee or dessert, an adventure-focused outing, or simply connecting with local volunteers while sharing your world-changing interests and passions. Regardless of the type of activities you choose to organize, the goal is for volunteers to enjoy each other's company and build connections!

Our hope is that as an engaged COV, you'll approach this role in your community in the following ways:



You'll bring an outgoing and enthusiastic outlook to World Vision's volunteer events and encourage volunteers you encounter to participate in our growing community.



You'll reach out to like-minded people you know and invite them to be a part of this rewarding community.



You'll work with us to organize and host events to help volunteers in your community connect and bond with each other.