

World Vision



2018

ANNUAL IMPACT REPORT

LEARNING FOR A LIFETIME

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worldvision.ca/annualreport

WHAT DOES EDUCATION LOOK LIKE IN THE MOST DIFFICULT PARTS OF THE WORLD?

It's often an afterthought to survival—which is why more than 100 million children and young people in crisis-affected countries are out of school. When crises hit, schools are usually the first institution to close and the last to re-open.

Yet we know how critical education is to lift not only children, but their families, communities and societies as a whole. In fragile settings, when schools are closed but children are still eager to learn, education can take different forms beyond traditional classroom learning, and include interfaith discussions, vocational training for teens, and peace clubs to help rebuild communities.



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This year, on a visit to the Central African Republic (CAR), I met 19-year-old Sartourne. He told me that five years ago, he witnessed an armed group kill his siblings. In grief, confusion and retaliation, he turned to a rival group and joined them. During his time with them, he witnessed more horrific acts of violence. When I heard his story, I couldn't help but think that no one should ever experience this type of brokenness—let alone a child.

Sartourne's grief, confusion and anger have been replaced with a deep sense of purpose.

In 2014, World Vision helped demobilize thousands of children from armed groups in CAR, including Sartourne. We led peace clubs that helped them process their experiences and move from a spirit of vengeance, to a spirit of hope. Part of our educational intervention also included vocational training for these boys and girls, and Sartourne chose motorcycle maintenance. Now he works as a mechanic, which he says gives him a true sense of purpose.

Helping rebuild lives and communities is just one way that World Vision aims to follow the example of Jesus in promoting peace and reconciliation in the most challenging places in the world.

This Annual Impact Report celebrates the successes we've seen this year—each made possible because of partnerships with Canadians like you.

Thank you for coming alongside us to help the world's most vulnerable children, including those in some of the world's toughest places, reach their God-given potential.

Michael Messenger
President, World Vision Canada

Real people experiencing real transformation

Program updates, impact data and financial statements are more than numbers on a page. They represent girls and boys, women and men whose lives have been impacted by your work with World Vision. Read on to discover what transformation looks like firsthand.



INDONESIA

Alif witnessed the destruction of his port village. But his love of learning is alive and well.

On September 28, 2018, a 7.5 magnitude earthquake rocked Indonesia, sending a tsunami hurtling toward Alif's hometown, Palu. The disaster flattened more than 70,000 homes and destroyed Alif's beloved school.

RESPONDING TO EMERGENCIES

Alif hadn't studied physics, yet his pounding heart knew when its laws were being broken. "All our buildings were moving shockingly," recalls the nine-year-old.

World Vision was quick to the scene, with emergency relief supplies like food and clean water. And, through our child-friendly spaces, we helped hundreds of children like Alif keep up with their studies, preserving their dreams for the future.

ADVOCATING FOR CHILDREN

In Zin Mar's village in Myanmar, getting to the nearest health institution required travelling far distances by boat. When water levels were low, travel was impossible.

Thanks to the *1000 Day Journey* initiative—led by World Vision and funded by the Government of Canada—mothers and children receive quality health care in the first 1000 days of life, from conception to two years old.

Today, the village is better equipped for pregnancy and

childbirth. A health clinic is now just a few minutes' walk from Zin Mar's home, pre- and post-natal training are available, and her community has received high-speed boat ambulances for when emergencies strike.



MYANMAR

Zin Mar and her little girl can now access health care every month of the year.

PARTNERING EFFECTIVELY

On his first trip with World Vision, Stephen Woo of Richmond Hill, Ontario, met Moono, a nine-year-old girl from Zambia. It was dry season, so she and her family could only eat every few days. "When she finished cooking, she didn't begin eating immediately," recalls Stephen, "she did a prayer instead."

Moono's thankful heart inspired Stephen's social justice initiatives, including becoming lead fundraiser for the Global 6K, a six-kilometre run/walk event that replicates the distance



GHANA

A World Vision trip ignited this Canadian volunteer's social justice movement.

many children have to travel to find drinking water.

We know that we wouldn't be as effective without ordinary people doing extraordinary things. Stephen is just one example in our network of volunteers, churches and celebrities who partner to make transformation possible.

DEVELOPING COMMUNITIES

Karina wants a bright future so badly that she's risked her life to get there. She lives in El Salvador, where more than half a million people are involved with gangs. Students here face economic and social challenges unthinkable to many Canadians. Many simply drop out of school.

Karina has risked her life crossing gang territory for education and business training.



A member of World Vision's *Jóvenes Súper Pilas* (Youth Ready) program, Karina's got her eyes on the future. With Canadian support, she has resumed her studies. Soon, she'll create a business plan and receive the seed money to start a handicraft company.

You are standing firmly behind dedicated learners like Karina, who are bravely walking the road to transformation.

EL SALVADOR



Continually learning to be more effective partners with children, families and their communities

According to the African proverb, it takes a village to raise a child. Over the years we've learned that it takes a nation of dedicated Canadians to impact children's lives around the world. Thanks to the ongoing generosity of our donors and the support of government and gift-in-kind partners, we are offering brighter futures for children everywhere we work.

SUMMARIZED STATEMENT OF REVENUE AND EXPENDITURES

Year ended September 30, 2018, with comparative figures for 2017
(in thousands of dollars)

REVENUE	2018	2017
Cash Donations	240,140	244,613
Grants	93,589	77,189
Gifts-In-Kind	127,116	119,508
Investment & Other Income	4,692	2,444
Total Revenue	465,537	443,754
EXPENDITURES		
Programs		
Relief, Development & Advocacy	374,776	353,593
Public Awareness & Education	3,424	5,588
Fundraising	60,397	57,284
Administration		
Domestic	21,786	21,435
International	5,340	5,712
Total Expenditures	465,723	443,612
Excess (Deficiency) of Revenue over Expenditures	(186)	142

EXPENDITURES

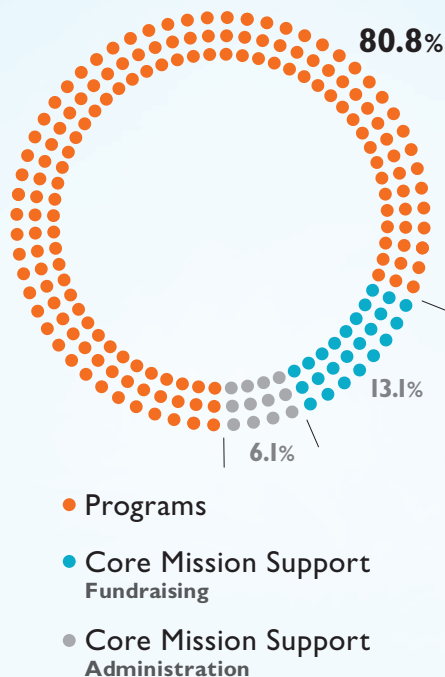


Chart is based on a five-year average

When the militia entered this village in the Democratic Republic of the Congo, soccer games abruptly stopped. But these kids can laugh and play again in the safety of a child-friendly space.





Developing communities

Access to education, health care services, child protection, clean water, nutritious food, economic empowerment, gender equality and so much more. These are the foundations upon which World Vision addresses the root causes of poverty, with the well-being of children at the centre—*always*.



CHINA

THROUGH **SPONSORSHIP,** YOU CARED FOR **415,113 CHILDREN** IN **225 COMMUNITIES** IN **44 COUNTRIES** AROUND THE WORLD, empowering them for brighter futures.

This year, nine communities graduated from our programs and are now proudly self-sufficient.

Supported by Canadians, the Fatehpur community in India is part of a program to transform an entire region. Through our remedial education classes, tomorrow is coming alive for more than 4,000 children who had fallen behind in school. **Close to 58 per cent of children can now read,** increasing from less than 39 per cent one year ago.

In Ghana, your support, in partnership with McGill University's School of Dietetics and Human Nutrition, **helped empower hundreds of mothers and children** through nutrition training, health care, gender equality and livelihood education.



Advocating for children

World Vision's advocacy work equips our partners in the field to engage with community leaders, inviting them to become part of the solution to local issues. At home, we come alongside concerned Canadians and decision-makers, helping them combat the underlying causes of poverty and injustice.

Our work to combat child labour received tremendous support from Canadians, resulting in **79,091 petition and social media actions** to influence parliamentarians. World Vision provided expert testimony to a parliamentary study on child labour and modern slavery where we and our partners asked the government to take action to ensure Canadians are not buying products made by children or forced labourers.



SIERRA LEONE

In preparation for the June G7 meetings in Quebec, World Vision helped lead a coalition of more than 30 Canadian non-governmental organizations advocating with our government to push for G7 commitment to

GIRLS' EDUCATION IN CRISIS ZONES.

THE COALITION GATHERED **167,406 SIGNATURES**

and joyfully celebrated a **COMBINED PLEDGE** by G7 countries and global institutions of

\$3.8 BILLION.

You supported our *1000 Day Journey* initiative to improve the health of moms, children and babies in Bangladesh, Kenya, Myanmar and Tanzania. Through our online video series, **we educated and inspired 32,549 viewers,** introducing Canadians to families whose lives had been transformed.



Responding to emergencies

When natural disaster or conflict strikes, World Vision's global reach means we are often the first in and the last out, delivering emergency aid and relief to those immediately affected and assisting families as they rebuild their lives.



AFGHANISTAN



You mobilized quickly when disaster struck, **HELPING US SAVE LIVES IN 22 LIFE-THREATENING EMERGENCIES.**

With your help we were quick to the scene, providing children and families with **ESSENTIALS LIKE FOOD, CLEAN WATER, SHELTER, MEDICATION AND PROTECTION.**

In war-torn Central African Republic, you partnered with World Vision and the World Food Programme to ensure 307,942 people received critical food aid. Globally, **more than 3.3 million people benefitted from essential food aid.**

As civil war continued in South Sudan, World Vision established **13 nutrition sites where we monitored 2,906 malnourished children** to ensure they are growing healthy. Additionally, we protected and cared for 989 children at child-friendly spaces.



Partnering effectively

To be good stewards of the time and resources entrusted to us, we partner with those who can help multiply our effectiveness. From volunteers to celebrity spokespersons, private foundations to government agencies, charity coalitions to churches, **World Vision prioritizes collaboration for greater impact.**

In 2018, we engaged **31 Canadian celebrities and artists,** with **22 influencers** mobilizing their fans to amplify children's voices.



PERU



Canadians are strong partners for children —both individually and in groups. Through generous financial gifts, creative fundraising strategies and passionate advocacy, **650 CHURCHES, 39 PRIVATE FOUNDATIONS AND MORE THAN 2,400 VOLUNTEERS WORKED WITH WORLD VISION TO CHAMPION CHILDREN IN COUNTRIES AROUND THE WORLD.**

World Vision partnered with the Government of Canada, multilateral agencies, UN agencies and other institutions, recording total revenue of **\$93.6 million in grants** to help communities and families transform the lives of millions of children.

Your gifts. Your impact.

Poverty and injustice are daunting adversaries to the well-being of the world's most vulnerable children. In partnership with the communities we serve, World Vision funds a wide range of programs to help change children's lives.

Here's how they break down:



23.8%

Health
& Nutrition



21.8%

Food Security
& Agriculture



15.3%

Disaster
Management



9.6%

Education
& Life Skills



9.3%

Community
Empowerment &
Child Rights



8.0%

Developing global
strategies for
helping children



3.9%

Monitoring and
evaluating programs
from Canada



3.3%

Water
& Sanitation



3.1%

Sustainable
Livelihoods



1.5%

Public Awareness



0.4%

Partnerships with
Christian and other
faith leaders

*All numbers
are based on
a five-year
average*

Syrian refugee boys walk on a hillside in Bekaa Valley, Lebanon, that overlooks an informal tented settlement. Lebanon has approximately 3,000 informal settlements in the country.



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“As the Board Chair for World Vision Canada, I am inspired by the engagement and generosity of Canadians. As careful stewards of your gifts, our Board aims to ensure your donation has the greatest impact for children around the world. We wholeheartedly support the financial statements in this Annual Impact Report.”

Suanne Miedema

Suanne Miedema
Chair, World Vision Board of Directors



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ON THE COVER

Transforming a generation—one reader at a time

In rural communities across India, Canadians are helping reach over 4,000 girls and boys who have fallen behind or dropped out of school. Literacy can release children from the prospect of grinding manual labour, freeing them to pursue their dreams.

World Vision is a Christian relief, development and advocacy organization working to create lasting change in the lives of children, families and communities to overcome poverty and injustice. Inspired by our Christian values, World Vision is dedicated to working with the world's most vulnerable people regardless of religion, race, ethnicity or gender.

In this fiscal year, World Vision Canada anticipates raising \$401 million in total revenue for its community development, emergency relief and advocacy work, of which approximately 16.1% will be used for necessary fundraising. In cases where donations exceed what is needed or where local conditions prevent program implementation, World Vision Canada will redirect funds to similar activities to help people in need. World Vision Canada is federally incorporated and located in Mississauga, Ontario. For more information, or for a copy of our latest audited financial statements, please visit our website at www.worldvision.ca or contact Director, Supporter Care at 1-800-844-7993.