



World Vision

# ANNUAL IMPACT REPORT

2015

Canada  
Highlights

READ ONLINE  
[worldvision.ca/annualreport](http://worldvision.ca/annualreport)



## How have you helped a child dream of a brighter future?

Vishawas knows how. Not long ago, the six-year-old boy from India was battling a life-threatening fever. Without the financial means to buy medicine, his mother feared the worst.

Fortunately Vishawas lives in a community supported by Canadian sponsors. World Vision's local staff were on hand to make sure he got the medicine he so desperately needed at a nearby clinic.

When I met Vishawas, he told me how he loves to read books. He demonstrated his counting skills, and shared his dream of becoming a police officer. He proudly told me he's been ranked the best pupil in his class. Vishawas was near death just months earlier. But now, his future is just so bright.

Thanks to your support, and the partnership of families and communities, World Vision is going the distance for hundreds of thousands of children like Vishawas. In his community alone, the results have been life-changing. Vishawas received urgent help when his life was in danger. But he's also benefitting from the training and small loans his parents and others in his community are receiving, so they can earn better incomes.

As the new president of World Vision Canada, I'm delighted to share some of the impact you're making – the incredible things we can do together when we push beyond our boundaries to reach more children.

Whether you're building brighter futures for children like Vishawas, or helping to break the cycle of child poverty in Canada, or even running as part of Team World Vision, you are going the distance for children.

At World Vision, we follow Jesus' example by caring for children and families, especially the most vulnerable. Thank you for your continued support in creating lasting change for children.

Michael Messenger  
President, World Vision Canada

*Vishawas' parents, Vinod and Sangeeta, were so proud of their son. They thanked World Vision and Canadian donors for saving his life and helping the family flourish.*





# IMPACT AROUND THE WORLD

**“While we slept outside, it was raining and cold too. I was afraid then. This new tent is much safer, we do not get wet. When I sleep here, I can sleep in relief.”** – Sujita (middle), 9, Nepal



You equipped us to shelter, nourish and protect children like Sujita, who survived the devastation of the Nepal earthquake. Thanks to you, we **responded to 17 major emergencies worldwide this year.**

**“Before the food arrived, we couldn’t play much. We were tired. Now we are happy... the school meal helps. I want to be President. I will stop the war.”** – Ring, 10, South Sudan

Our long-term work in fragile contexts in 12 countries weakened by conflict and instability **helped some of the world’s most vulnerable children** to grow, learn and prepare for brighter futures.



**“World Vision is finishing its work in our community, but we will continue. We will do even better things. We will change our communities.”** – Angel, 13, Peru



Through programs like our Children’s Parliaments, we **teach children their rights and empower them to speak up.** When our development relationship with a community ends, young people are always critical in helping lead the way forward.

**“Canada is safer than Syria, but we still need help. Now my family grows food and cooks with others, at a neighbourhood centre. I am learning more English there.”** – Fatima (second from right), 13, Canada

1 in 6 children live in poverty, right here in Canada. We partnered with 101 grassroots organizations that are **giving 69,000 vulnerable young people a chance to thrive.**



# GOING FURTHER WITH YOUR GIFT FOR CHILDREN

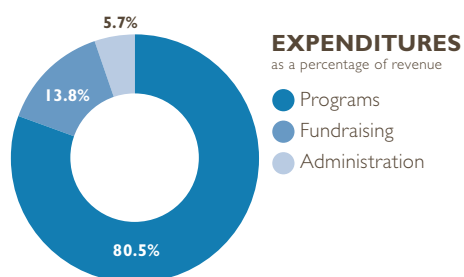
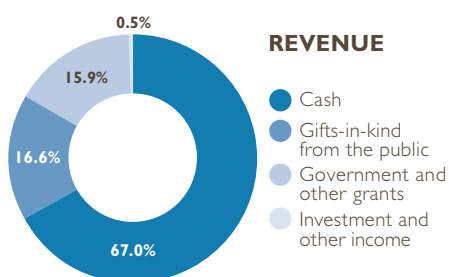
We joined your gift with those of other Canadians, as well as with government grants and gifts-in-kind, to extend our reach even further for children.

Here's how the numbers break down:

## SUMMARIZED STATEMENT OF REVENUE AND EXPENDITURES

Year ended September 30, 2015, with comparative figures for 2014 (in thousands of dollars)

REVENUE	2015	2014
<b>Donations</b>		
Cash	\$ 262,733	\$ 269,833
Gifts-in-kind	67,726	72,495
<b>Government and other grants</b>		
Cash	55,803	43,025
Gifts-in-kind	54,055	26,116
<b>Investment and other income</b>	2,093	2,073
<b>Total revenue</b>	<b>\$ 442,410</b>	<b>\$ 413,542</b>
<b>EXPENDITURES</b>		
<b>Programs</b>		
International programs	\$ 345,661	\$ 325,601
Canadian programs	2,428	2,410
Public awareness and education	5,251	6,844
<b>Fundraising</b>	60,891	54,853
<b>Administration</b>		
Domestic	22,550	19,483
International	5,049	4,760
<b>Total expenditures</b>	<b>\$ 441,830</b>	<b>\$ 413,951</b>
<b>Excess of revenue over expenditures (expenditures over revenue)</b>	<b>\$ 580</b>	<b>\$ (409)</b>



All charts are based on a five-year average.

## GOING THE DISTANCE AT HOME

Here in Canada, 282 volunteers took to the road to raise funds and awareness for children. Through Team World Vision, they ran, walked or wheeled their way toward lasting change for families and communities overseas.



For our detailed and complete Annual Report, visit: [worldvision.ca/annualreport](http://worldvision.ca/annualreport)



# HOW YOU IMPACTED LIVES IN 2015

## DEVELOPING COMMUNITIES

**1,966** Canadians reached into remote, unstable regions, bringing life's necessities to desperately needy children through our *Raw Hope* initiative. In Somalia, they helped provide clean, safe water for **18,600** households.



You sponsored **478,403** children in **255** communities, helping parents provide things like nutritious food, clean water, and access to healthcare and education. **19** communities became self-sufficient and independent this year, and can move forward with hope and confidence, leading their own development.



You supported **20,869** community savings and credit groups, helping **464,855** people pay school fees, make home repairs, and invest in livestock and livelihoods to better provide for their children. Together, they saved nearly **\$17,219,000**.



## RESPONDING TO EMERGENCIES

You helped us reach **211,586** people who survived Nepal's deadly earthquake, with things like emergency shelter, warm blankets and clean water. Our **35** child-friendly spaces gave children safe places to play, learn and receive counselling. Our recovery work in Nepal continues.



We have brought life's necessities to more than **2 MILLION** people affected by the conflict in Syria, including those in refugee camps, in host countries, or in transit to new places. Our *No Lost Generation* program gave more than **10,000** children a chance to continue learning amid the chaos.



In war-torn South Sudan, a Canadian government grant is helping us provide safe drinking water, sanitation services and hygiene training to **48,912** people affected by the conflict, keeping babies and children safe from deadly infection and water-borne illness.



## ADVOCATING FOR CHILDREN

Our new *Promise Child Survival* campaign highlighted **230 MILLION** of the world's most vulnerable children and babies, those living in fragile places. **10,000** people signed our petition urging Canada to prioritize these children through birth certificates, nutrition and basic healthcare.



Through the multi-year *No Child for Sale* campaign, you joined us to advocate for the **85 MILLION** children forced into dangerous jobs. Together, we pressed Canadian government and businesses for greater transparency in global supply chains, so consumers can make shopping decisions that free children for school and play.



In Bolivia, you helped us equip **320** youth leaders for active roles in **25** different municipal councils, influencing decisions about child protection, education, food security and gender equality, and improving the daily lives of children in their communities.



## PARTNERING EFFECTIVELY

Our online advocacy network 'Voices' was **63,251** members strong this year, with **55,123** signatures on petitions directed at key decision-makers in government and business. Together, we pressed for laws and programs aimed at protecting the world's most vulnerable children – including child labourers.



Strong partnerships with **1,530** Canadian churches and **602** Canadian businesses meant we could reach further and do more for communities in need. On campuses across the country, **31** passionate Youth Ambassadors and **29** student-led clubs spread the word about child poverty and injustice, inspiring others to get involved.



**45** Canadian actors, athletes, musicians, television personalities and celebrity bloggers shone a spotlight on needy children more than **200** times this year. Four climbed Mount Kilimanjaro to raise awareness for child labourers, raising nearly **\$250,000** for the cause.



# DOING MORE FOR CHILDREN, FAMILIES & COMMUNITIES

Because poverty and injustice are complex challenges, we fund a wide range of programs to help change children's lives.

Here's how those programs break down:



Health, water  
and sanitation

**30.6%**



Education

**13.8%**



Food and  
nutrition

**13.3%**



Humanitarian and  
emergency response

**11.9%**



Developing global  
strategies for  
helping children

**7.3%**



Community  
empowerment  
and child rights

**6.8%**



Sustainable  
livelihoods

**6.4%**



Monitoring and  
evaluating programs  
from Canada

**3.5%**



Monitoring and  
communicating  
progress

**2.0%**



Investing in  
future community  
development

**1.6%**



Public  
awareness

**1.5%**



Programs that  
help Canadians  
in need

**0.8%**



Partnerships with  
Christian and  
other faith leaders

**0.5%**

## GO ONLINE TO LEARN MORE ABOUT:

- How your gifts are impacting children's lives
- How other Canadians are making a difference
- How we tackled this year's challenges
- How our Board of Directors ensures accountability and insight

All numbers are based on a five-year average.

For our detailed and complete Annual Report, visit: [worldvision.ca/annualreport](http://worldvision.ca/annualreport)





*Rahman was born in Lebanon, after his mother fled Syria. Thanks to you, he has clean water for his bath and a warm, safe place to sleep.*



## ACCOUNTABLE TO YOU

“World Vision Canada’s independent Board of Directors is so grateful for your generosity in sharing your resources with children around the world. As careful stewards of your gifts, we offer our wholehearted support of the financial statements contained in this Annual Impact Report.”

Ron McKerlie, Board Chair  
President, Mohawk College and Foundation

For our detailed and complete Annual Report, visit: [worldvision.ca/annualreport](http://worldvision.ca/annualreport)



*For Children. For Change. For Life.*

World Vision is a Christian relief, development, and advocacy organization working to create lasting change in the lives of children, families, and communities to overcome poverty and injustice.

Inspired by our Christian values, World Vision is dedicated to working with the world’s most vulnerable people as a demonstration of God’s unconditional love. World Vision serves all people regardless of religion, race, ethnicity, or gender.



Imagine Canada accreditation logo is a mark of Imagine Canada used under license by World Vision Canada.

Cover photo: Paul Bettings