

Where There's a Will, There's a Way

"We decided to make a will, in part, because we were encouraged to do so by my parents when my wife and I were first married. It has been even more important to us with the

introduction of a new member to the family in our son, Liam. Not only do we want to provide for him in unforeseen events of life, but we also want to pass along what was passed along to us when we were younger, and learning what's important and responsible in life. The fact that we have included World Vision Canada in our estate planning is an extension of our caring, not only for family, but for people

less fortunate in this world. We want our family and specifically our son, Liam to know that caring for family and others is important in life and even in death. This is what we want him to learn now and the legacy we want to leave with him.

— Travis Vincent
Advisory Information Analyst
World Vision Canada



Going deeper with planned giving

Call us for more information
or to make a bequest to World Vision.

Call Paulette Kinmond at
1.800.714.3280, ext. 3650

email us at plannedgiving@worldvision.ca
or visit www.worldvision.ca/plannedgiving

Planned Giving Statistics

Who's written a will?

Overall, 57% of Canadian adults currently have a will. As Canadians grow older, it's more common practice to invest the time to sit down and write a will. To compare, just 21% of Canadians under the age of 35 have wills – while the percentage jumps to almost 90% of those over 65 years of age.

Giving Statistics

According to a 2006 census from Statistics Canada, 26.6 million adults in Canada have wills. And just 1.4 million Canadians have either left gifts to charities in their wills or are considering legacy gifts. This means there are 1.36 million living bequest donors in Canada today.

Estate gifts

According to new data from the FLA Group, respondents with a will have included the following beneficiaries in their estate planning:

- 61% named a spouse
- 68% named children
- 30% named family members
- 7% named friends
- 9% included charities

Polling methodology notes: The polling referred in this memo was conducted on behalf of FLA Group by Environics Research Group, December 15, 2008.



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World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. As followers of Jesus, we are motivated by God's love to serve all people regardless of religion, race, ethnicity or gender.

Your Lasting Legacy

World Vision Canada's
Planned Giving Newsletter

World Vision 

A Gift of Stock Changes a Community in Mongolia

Nick and Sharon Woronuk have been sponsoring children through World Vision for almost 8 years.

Their involvement with World Vision has grown over the years to include the World Vision Gift Catalogue. "I grew up on a farm where some years were kind of rough, and it was our animals that made us do okay," explains Sharon. "Growing up and learning that lesson influenced our decision to support others by purchasing an animal for them. We started doing that one Christmas."

The catalogue also opened the Woronuk's eyes to the possibility of sponsoring additional families. "**We wanted to make a more significant contribution and help in a bigger way,**" says Sharon. The thought of making a contribution large enough to provide things like a sanitation system, water, education, nutrition and healthcare initiatives for a community in need appealed especially to Sharon, whose work experience is in the field of public health.

"The more we learned about Mongolia, the more we were interested in sponsoring a community there.

We learned how small things that we take for granted can make a tremendous difference overseas," explains Sharon. "For example, the difference between having breakfast or not, and the difference that a simple hepatitis A vaccine can make to public health. We also

learned about water and sanitation and how a new water system would benefit the people. And of course, education."

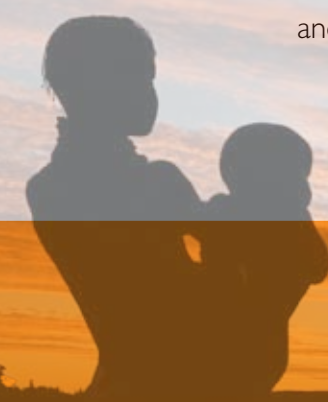
Sharon and Nick are excited "to see what happens as time goes on – what difference our gift makes to that community in a year, two years. We feel that we really have the chance to save lives."

The Woronuks made their gift to World Vision through a gift of stock. "**We happened to have a number of flow-through shares mature last year; and given the new tax laws that allow you to donate securities with no capital gains tax. It seemed like a wise thing to do,**" says Nick.

Sharon and Nick have had some friends question them about their gift, wondering how they can be sure it has made it to the people it was intended for. "My response," says Sharon, "is that if you give nothing, nobody gets anything. **It is a good feeling to know that children are being fed because of our donations. And it's good to know that we are making a long term difference in their lives.**"



World Vision child sponsors Nick and Sharon Woronuk



Sponsorship Leads To Bequest

Theresa Inniss has been a World Vision child sponsor for 20 years. “I started with one kid,” says Theresa. “Then I thought, you know what, ‘why not two?’ and then, in January of this year, I took a third. So now I have three kids.”

For Theresa, the satisfaction of knowing that she is impacting lives and communities overseas strengthens her motivation to give. “That one life that I’m

Sponsoring children through World Vision has also opened Theresa’s eyes to the reality of life outside of Canada. **“I’m very aware of what’s going on in other countries because I’m supporting the kids.** That makes me more conscious or more interested in finding out what’s happening in those countries. I was watching a documentary where they were talking about AIDS and what’s happening in Tanzania. And I thought ‘Look at this!’ and I felt good to be part of the solution. I feel good that I can contribute in a small way.”

Like many sponsors, Theresa has spent time building a relationship with her sponsored children through letter-writing. “It isn’t just putting money in something, and saying ‘oh well.’ It’s easy to give money, but giving your heart — that’s something else,” says Theresa.

Theresa recently made a decision to include World Vision in her will. “I decided to make a bequest to World Vision because I believe in the work they’re doing. And I thought, even if I live for many, many years, I still want to leave something for an inheritance to World Vision – for the children. I think that’s important.” Including the work of

World Vision in her will just made sense to Theresa. “The Bible says that you should leave an inheritance for children. But I have no kids. **I feel that the children that I sponsor are like my kids, and so, I should leave an inheritance for them.**”



“I dream of a world where each person would have the best that God intended them to have.”

— Theresa Inniss, long-time World Vision child sponsor

supporting is affecting that entire community. And it’s for good,” says Theresa. This long-time sponsor has “great confidence in World Vision” because she sees, through annual reports and other regular updates, the minimal amount that is spent on administration and how much goes directly to programs in the field.

What is planned giving? What are the benefits?

Planned giving is the designation of charitable gifts through a financial or estate plan. Planned giving is usually a gift of assets or a bequest in a will that enables donors to continue to make an impact in the world and have their life’s priorities live on,

even after death. This type of charitable giving offers significant tax savings to the donor and/or their heirs and can be done by any Canadian, no matter the size of their estate.

“Depending on the planned giving vehicle, for example Life Insurance, for pennies on the dollar a person can leave their legacy to their children, while at the same time, answer God’s call to give to others in need.”

— Hugh Wetz, Financial Representative, FaithLife Financial

The Giving Interview

Christine Stuart has been a World Vision child sponsor since 1997. Earlier this year Christine decided to include World Vision in her will. Read on to find out why.

Q: Christine, you have been a child sponsor since 1997, right after you graduated from university?

A: Yes. I waited until I had finished only because university is so expensive. But I knew that as soon as I was established a little bit I would want to include sponsorship as part of my own charity work. I thought it was important to do.

Q: Can you describe what it means to you to be a sponsor on a personal level? What does it add to your life?

A: Ah! It’s hard to say. I just feel deep down that it is such an important thing to do. It does make you feel good to know that you are helping other people. And it is wonderful to get positive feedback from them.

It’s satisfying to know that my support is really helping – and I like that you can see the results.

That’s a bonus. In the end, though, I’m just happy to do my part to lend and to help in whatever way that I can.

Q: How did you decide to make a bequest to World Vision?

A: I received the legacy mailing that World Vision sent in the spring. And around the same time, through work, we had an information session about estate planning. **The financial planner that I spoke with was very positive about making a bequest to charity through one’s will – not only because it reflects your values but because there are important tax savings.** I was also happy to learn that anyone can give to charity this way. So, I chose to make a bequest to World Vision.

Q: Christine, as a final question, can you complete this sentence for me: “I dream of a world where...”

A: There aren’t disadvantages for so many people. A world where better opportunities and a better life was possible for people in third world countries. A world where everyone’s basic needs were taken care of.

