

**Headline:** Sponsor Communications and Social Media

**Body:**

Technology has created so many new opportunities for connecting with those we love and care about. We recognize that you may be wondering why we discourage contacting your sponsored child using technology like social media sites.

While we are fully committed to making communicating with your sponsored child as enjoyable and efficient as possible, our priority is to ensure both their safety and privacy as well as yours.

World Vision understands that we cannot prevent sponsors from connecting with their sponsored child through various social media sites; however, we do ask that you consider the following before you engage in such communication:

- Understand, identify, and manage potential risks of social media engagement
- Understand and recognize acceptable and inappropriate behaviour and communications
- Understand reporting mechanisms if you feel uncomfortable as well as potential consequences of unacceptable behaviour

In addition we would like to share with you some posting guidelines so that you, our partners with World Vision Canada, can make sure that your sponsored child's safety is not compromised when posting information and communicating on social networking sites:

- Please only use the first name of your sponsored child
- Please do not post your sponsored child's ID number
- Please ensure that the photos you post are appropriate and that your sponsored child is adequately clothed. Photos should not be geotagged and wherever possible, measures should be taken to prevent electronic copying of photographs
- Please do not publish identifying or private information about the child (e.g. the name of the location where he or she lives)

We appreciate your support and understanding in protecting the safety of your sponsored child.

If you have any questions or concerns please contact us at [info@worldvision.ca](mailto:info@worldvision.ca) or 1-866-595-5550.

This section will be updated in the near future with our disclaimer once finalized.