

THE PROBLEM

THE SOLUTIONS

WHO IS DYING?

9 MILLION
CHILDREN UNDER FIVE
YEARS OF AGE DIE
EVERY YEAR



3.8
million



6.3
million



9
million

WHERE ARE THEY DYING?

1%
DEVELOPED COUNTRIES
99%
DEVELOPING COUNTRIES



INDIA
2 million
deaths



NIGERIA
1.1 million
deaths



DRC
500 000
deaths



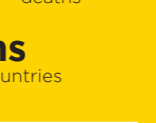
PAKISTAN
400 000
deaths



CHINA
382 000
deaths



ETHIOPIA
381 000
deaths



5 million deaths

60% of all child deaths in just 6 countries



URBAN

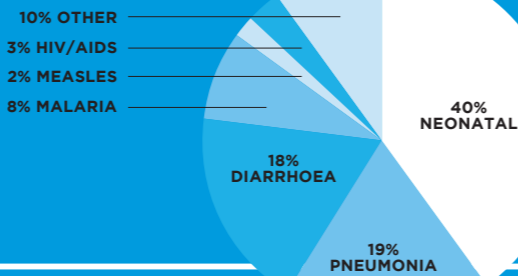
INEQUITY



RURAL

For every 10 women giving birth with the help of a skilled attendant in urban areas, only 5 women have the same access in rural areas

WHAT ARE THEY DYING OF?



INDIRECT CAUSES OF DEATH:

malnutrition
water, sanitation & hygiene
access to healthcare
health education
prevention



but 2/3 of all child deaths are preventable

WHY ARE THEY DYING?

1. LACK OF POLITICAL WILL TO PRIORITISE CHILD HEALTH
2. FINANCIAL GAP BETWEEN FUNDING NEEDED AND AID RECEIVED
3. NO FORMAL POLITICAL VOICE FOR CHILDREN AND WOMEN
4. FAILURE TO ADDRESS OTHER SOCIAL DETERMINANTS OF HEALTH
5. DECISIONS ABOUT HEALTH EXCLUDE FAMILIES IN REAL NEED

BY PROVIDING FAMILIES AND COMMUNITIES WITH SIMPLE SOLUTIONS, **6 MILLION** CHILDREN COULD BE SAVED EACH YEAR



BED NETS



ORAL REHYDRATION



EXCLUSIVE BREAST-FEEDING



SKILLED ATTENDANTS



IMMUNISATION

THESE ARE SOME OF THE PROVEN, COST-EFFECTIVE INTERVENTIONS THAT COULD SAVE CHILDREN'S LIVES