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# PRESS RELEASE

## World Vision Canada Makes Donation to Help U.S. Storm Victims

*Canadian charity supports disaster relief efforts of U.S. counterpart*

**MISSISSAUGA, Ont, May 4, 2011** — World Vision Canada is supporting its colleagues in the United States, where devastating storms swept across the American South last week.

World Vision U.S. (WVUS) is launching relief efforts in five American states where tornadoes and heavy rains on April 27, 2011 destroyed homes and businesses and more than 300 lives were lost. Assessment teams from WVUS are currently on the ground and are working with local churches to address the needs of children and their families, especially those from low-income households. Personal hygiene kits, including toothpaste, soap and washcloths, have already been distributed to those in need and additional relief supplies will be given out in the Alabama cities of Tuscaloosa and Birmingham next week. Over the next 90 days, WVUS will also provide building supplies, such as roofing materials, sinks, faucets and other plumbing supplies to help families begin the difficult task of repairing their homes.

WVUS staffer Nathan Looney was visiting his family in Birmingham, Alabama when a tornado struck on April 27th. On the WVUS blog, he wrote: "It never ceases to amaze me how when things are at their worst, people rise to their best — neighbors helping neighbors, strangers helping the stranded. The hurt in the hearts of those affected by this tragedy was matched by the empathy in the eyes of those already helping."

Thus far, World Vision Canada has contributed \$20,000 to the appeal that has been launched by WVUS with a goal of raising \$3 million (U.S.) to fund disaster relief efforts. Canadians who would like to support World Vision's efforts to help children and their families when disaster strikes are encouraged to contribute to the Disaster Response Fund. Contact World Vision Canada at 1-800-268-5528 or visit [www.worldvision.ca](http://www.worldvision.ca) for more details

***"Teams from World Vision U.S. are already on the ground in Alabama and other affected areas, assessing the situation and giving much-needed relief supplies to children and their families. Our contribution will help their efforts to provide hope for those affected by the storms."***

— Otto Farkas,  
Director, Humanitarian  
and Emergency Affairs,  
World Vision Canada

## CONTACTS

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World Vision is a leading Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. Inspired by our Christian values, we are dedicated to working with the world's most vulnerable people. We serve all people regardless of religion, race, ethnicity or gender.