

Wednesday, March 16, 2011

World Vision



MEDIA ADVISORY

World Vision Canada's Dave Toycen on the ground in Japan this week

TORONTO, March 16, 2011—Dave Toycen, President and CEO of World Vision Canada, will be in Japan for several days as of Thursday, March 17, 2011.

Mr. Toycen will be working from the offices of World Vision Japan in Tokyo, which is coordinating World Vision's relief efforts for the survivors of last Friday's devastating earthquake and tsunami. He plans to visit the community of Tome, near the quake-affected region of Sendai, where World Vision is providing relief.

Mr. Toycen will be available for media interviews throughout his stay in Japan. Every effort will be made accommodate requests, given his schedule and the time differences between Canada and Japan.

World Vision's response in Japan

World Vision is focusing on providing vital relief supplies and is working to set up child friendly spaces in the affected areas, which will allow children to take part in normal childhood activities, while also providing them with psycho-social support.

Canadians can donate by:

- visiting www.worldvision.ca
- texting WORLD or MONDE to 45678 to donate \$5
- calling 1-800-268-5528 (English) or 1-800-363-5021 (French)

CONTACTS (For Media only – for other calls, please see above)

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"I hope to get a firsthand look at the situation on the ground in Japan and to view the relief efforts being undertaken by World Vision's Japanese staff. I would ask Canadians to please continue to support the humanitarian work being done by all aid agencies, including World Vision Canada."

—Dave Toycen,
President, World Vision
Canada