

PRESS RELEASE

Over 7,000 caring GTA residents answer the call to help children and communities.

MISSISSAUGA (July 7, 2011) – As World Vision wraps up an eight week appeal, 7,247 children in hundreds of communities throughout the world will now benefit from the generosity of caring citizens in Canada's largest city, Toronto.

Child sponsors are also rewarded by the experience. "I am new to child sponsorship, and I really didn't expect it to feel so good to be helping a person I will likely never meet," says Angie, a child sponsor in the GTA.

The appeal called on GTA area residents to extend a helping hand to children and communities in the greatest need by sponsoring a child. Child sponsorship is a \$35 per month commitment, just a little more than the cost of a daily cup of coffee or tea. Over 100,000 children in as many as 50 countries are sponsored by GTA residents.

"The support and sustainable development programs that child sponsorship funding makes possible will help ensure that these children have the opportunity to access the basics that we so often take for granted in Toronto," says Campaign Manager, David Tsigoulis. "World Vision wants all child sponsors know how much their contributions are appreciated by the children, families and communities who benefit in a real and direct way," Tsigoulis says.

FACTS

- **When the appeal launched in May, 97,745 children were sponsored by 77,130 GTA area residents.**
- **With 7,247 children being sponsored through this appeal 104,992 children are now sponsored by Toronto area residents.**
- **Canadians sponsor over 500,000 children in more than 50 countries.**
- **Child sponsorship funding supports children and communities in the areas of; nutrition, food production, education, health care, water quality, sanitation, birth registration, child protection and advocacy programs and sustainable livelihoods.**

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