

Oda gets it right: World Vision optimistic about Canada's continued commitment to vulnerable women and children

MISSISSAUGA, June 14, 2011 - World Vision is encouraged by the Government of Canada's announcement to increase Canada's financial commitment to the Global Alliance for Vaccines and Immunisations to protect the world's most vulnerable women and children through increased vaccinations. This funding is part of Canada's Muskoka Initiative which is committed to improving child and maternal health globally. World Vision made a \$1.5 billion commitment to health programming over the next five years and is pleased that Canada recognized the need to resource interventions which target the main causes of under-five mortality.

Few children die from preventable causes in the richest countries. It's simple, cost-effective solutions, like vaccinations, which save the lives of millions of children. In our years of field experience, World Vision understands that simple solutions are crucial in to address needless child deaths.

Background

- 8.1 million children under the age of five die every year mostly from preventable causes
- Two-thirds of child deaths are preventable and include causes such as malnutrition, malaria, diarrhoea, and pneumonia
- A child born in a developing country is over 13 times more likely to die within the first five years of life than a child born in an industrialized country
- 85% of Canadians want Canada to be as a global leader in poverty and protecting the world's children

Media Contact

Rachel Allred, 905-565-6200 ext. 2420, Rachel_Allred@worldvision.ca