



World Vision

ANNUAL IMPACT REPORT

2016

Canada
Highlights



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worldvision.ca/annualreport



HOW ARE WE CALLED TO REACH CHILDREN IN THE WORLD'S TOUGHEST PLACES?

Diana, the child on our cover, is one of the youngest members of the community of Rajaf in war-torn South Sudan. This area is one of the world's most fragile places. Yet as I learned when I visited her last year, Diana's story is different from those you might see on the news.

Despite the chaos and instability that surround them, the women in the two-year-old girl's community, including her mother, Viola, are benefitting from Canadian generosity and have been working to grow nutritious food to feed their families.

At World Vision, reaching the world's most vulnerable people is at the very heart of our mission. We are called to help children like Diana, even in the most remote and dangerous areas around the world. We are called to listen for their voices, even over the sounds of gunfire. We are called to step forward with courage, even when the road seems rocky.

Working in fragile places is tough. Instability makes it challenging to bring much-needed help to those most vulnerable, and our staff face daily security challenges that slow our progress in communities.

Yet I believe if we encounter tough things in our work, it's because we're in the right places. Our challenges are minimal compared to those of the children, families and communities facing these realities every day.

As followers of Jesus, we're called to walk with children in all that they're facing. We are following our vision of "life in all its fullness" for every child. We go in with our eyes wide open, acting out of love, as Jesus calls us to do.

We've created this report to show you the impact we've made in the last year. It's thanks to your support, and through partnership with families and communities all around the world, that World Vision has been able to hear the call for millions of children.

Together, we've done incredible things for children, even in the world's toughest places.

Michael Messenger
President, World Vision Canada

Although many South Sudanese communities face continued unrest and violence, our nutrition work in this community is helping mothers to raise strong, healthy children.



HEARING THE CALL...AND ANSWERING

RESPONDING TO EMERGENCIES

“Rami always cried when he saw a plane, but now he knows they won’t hurt him. He loves his Early Childhood Education Centre and is learning how to read.” – **Amani, mother of Rami, 3, Lebanon**

All children deserve to live without fear. This year, we brought new hope to children living in 11 of the world’s most dangerous places, including those who have become refugees in their flight to find safety.



DEVELOPING COMMUNITIES

“We used to walk very far to get water. I no longer go late to school, because we have a water faucet outside our home.”

– **Angelie, 8, Philippines**

Water is life, health and empowerment. Thanks to you, 31 new water programs around the world are sparing children from waterborne illnesses and long, often-dangerous treks for water. Children like Angelie are now thriving, learning and playing.



ADVOCATING FOR CHILDREN

“I could have had an early marriage, but World Vision helped me from the very beginning. Now my dream is to be a police officer, to bring justice to our society.” – **Shuvolota, 14, Bangladesh**

Children have a full set of unique rights. Through our advocacy programs, we teach children about these rights, equipping them to speak up for themselves and educating communities to honour them.



PARTNERING EFFECTIVELY

“I want to continue learning more languages, like Swahili and French. I want to know about other subjects I haven’t even studied yet!” – **Anick, 9 Burundi**

Globally, 250 million children are not learning basic literacy and numeracy skills, despite attending school for years. Through partnerships like Literacy Boost, with Save the Children, we work with parents and communities to set children on a course for full, rewarding lives.



REACHING FURTHER WITH YOUR GIFT FOR CHILDREN

One gift can change many lives, when we combine it with donations from other Canadians, as well as with government grants and gifts-in-kind.

Here's how it all fits together:

SUMMARIZED STATEMENT OF REVENUE AND EXPENDITURES

Year ended September 30, 2016, with comparative figures for 2015 (in thousands of dollars)

REVENUE	2016	2015
Cash	\$ 253,219	\$ 262,733
Gifts-in-kind		
Corporate	58,092	67,726
Multilateral	64,879	54,055
Grants	68,778	55,803
Investment and other income	862	2,093
Total revenue	\$ 445,830	\$ 442,410
EXPENDITURES		
Programs		
International programs	\$ 354,183	\$ 345,661
Canadian programs	2,150	2,428
Public awareness and education	5,663	5,251
Fundraising	55,945	60,891
Administration		
Domestic	22,493	22,550
International	5,776	5,049
Total expenditures	\$ 446,210	\$ 441,830
Excess of revenue over expenditures (expenditures over revenue)	\$ (380)	\$ 580

A BALANCED SPENDING DIET

Think of supper bubbling over a fire in Zambia in a drought. Helping families fill the pot with nutritious food means careful spending on programs, and core mission support for fundraising and administration.

We teach drought farming and irrigation, and provide supplies.

We monitor children's health, improving our programs constantly.

We advocate for children's rights with government to leverage your support.

We communicate children's needs, our response and their progress.

We engage Canadians to raise awareness and funds for our global programs.

We support our work and staff with effective administration.



EXPENDITURES

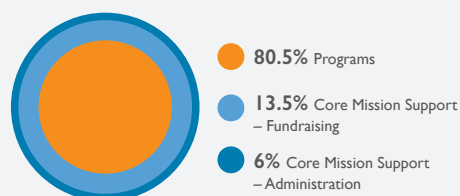


Chart is based on a five-year average.

To learn more, please visit: worldvision.ca/annualreport

HOW YOU IMPACTED LIVES IN 2016

DEVELOPING COMMUNITIES

You sponsored **454,435 children in 245 communities**, helping parents provide their children with things like clean water, nutritious food, safe shelter, and access to education and healthcare. Through sponsorship, you helped lift entire communities, so all children living there could thrive.

Poverty often interferes with education, robbing children of choices for the future. In India, our **52 remedial centres helped 1,560 children** who were struggling academically. Most have already advanced to the next grade, on track to learn and thrive.

Children do better when parents are coping well. In a groundbreaking pilot program, we trained **23 community health workers** to provide counselling to **338 Kenyan women** struggling with the grind of poverty and violence. The women's mental health improved and they missed fewer days' work.

RESPONDING TO EMERGENCIES

In **19 major emergencies worldwide**, we responded quickly with interventions like clean water, nourishing food, safe shelter, and protection for children from harm and exploitation. Often, we were already working in the area so were among the first to the scene.

As humanitarian access to families trapped in northern Syria increased, we worked with Syrian NGO partners to serve **206,923 people** in desperate need. **4,647 children and youth** found respite in our child-friendly spaces, where they could receive much-needed support and protection.

The El Nino weather phenomenon made living off the land impossible, forcing families around the world into crisis. World Vision assisted **4,172,569 people** with help such as emergency food and nutrition, improved food security, and access to clean water.



ADVOCATING FOR CHILDREN

We championed the **85 million children** worldwide suffering in the worst kinds of child labour. We published our findings for **44 major companies** importing goods into Canada, calling for greater supply chain transparency, and action to protect children from exploitation.

Around the world, more than **300 million children** live in fragile contexts, where civil strife, economic turmoil and other chaos have rendered them invisible. Here in Canada, we championed these children, pressing for international programs and policies prioritizing their needs.

We armed **26,886 people** against the brutal practice of human trafficking. World Vision taught families in Cambodia, China, Laos, Myanmar, Thailand and Vietnam how to stay safe in their home communities and when travelling. And we empowered young people to spread the word.

PARTNERING EFFECTIVELY

We're grateful to the **53 Canadian actors, athletes, musicians, television personalities and celebrity bloggers** who appealed to their vast networks on behalf of the children we serve. Some travelled overseas to meet those children, carrying their stories back to Canadians.

Strong partnerships with **1,304 Canadian churches** and **635 Canadian businesses** helped us reach further and do more for communities in need. On campuses, **57 passionate Youth Ambassadors** and **33 student-led clubs** spread the word about child poverty and injustice, inspiring others to get involved.

More than **8,000 people** took our Conscious Consumer Challenge, working to change their shopping and lifestyle habits for the sake of children overseas. The Challenge was created to reduce child labour, by empowering Canadians to make different choices here at home.



USING MANY TOOLS

TO HELP CHILDREN, FAMILIES AND COMMUNITIES

Poverty and injustice are formidable foes. That's why we fund a wide range of programs to help change children's lives.

Here's how these programs break down:



Health, water and sanitation



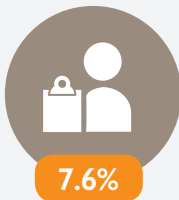
Food and nutrition



Education



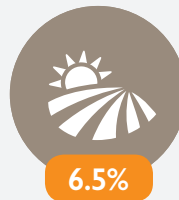
Humanitarian and emergency response



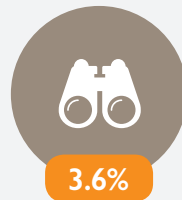
Developing global strategies for helping children



Community empowerment and child rights



Sustainable livelihoods



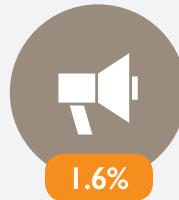
Monitoring and evaluating programs from Canada



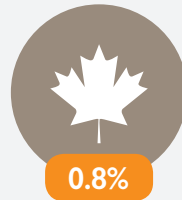
Investing in future community development



Monitoring and communicating progress



Public awareness



Programs that help Canadians in need



Partnerships with Christian and other faith leaders

GO ONLINE TO LEARN MORE ABOUT:

- How your gifts are impacting children's lives
- How other Canadians are making a difference
- How we tackled this year's challenges
- How our Board of Directors ensures accountability and insight

All numbers are based on a five-year average.

For our detailed and complete Annual Report, visit: worldvision.ca/annualreport



Thanks to goats and training from World Vision, Rosemary (right) in Zambia has been liberated from hunger and is able to enjoy life with friends. Her grandfather said, "When we received the goats, I told myself: 'Here comes the freedom.'"



ACCOUNTABLE TO YOU

"World Vision Canada's independent Board of Directors is so grateful for your generosity in sharing your resources with children around the world. As careful stewards of your gifts, we offer our wholehearted support of the financial statements contained in this Annual Impact Report."

Ron McKerlie, Board Chair
President, Mohawk College and Foundation

For our detailed and complete Annual Report, visit: worldvision.ca/annualreport



For Children. For Change. For Life.

World Vision is a Christian relief, development, and advocacy organization working to create lasting change in the lives of children, families, and communities to overcome poverty and injustice. Inspired by our Christian values, World Vision is dedicated to working with the world's most vulnerable people as a demonstration of God's unconditional love. World Vision serves all people regardless of religion, race, ethnicity, or gender.



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