

World Vision

NEVER the Same Again

2013

Canadian Annual
Report Highlights



www.worldvision.ca/annualreport

NEVER the Same Again



**Is lasting change really possible?
I could tell you thousands of stories that say ‘yes.’
Let me start with just one.**

In 2008, a baby girl named Sisanda was born in Umvoti, South Africa. In her village, school was a luxury. Most children ate just one meal a day. People drank from a dirty river, its water teeming with bacteria that caused sickness, blindness, even death.

But life in Umvoti was about to change. Parents and community leaders sat down with World Vision to share their dreams for their children. They knew it would take time and hard work, but they yearned for a better future. Now, thanks to the support, concern and prayers of Canadian sponsors, that future is taking shape.

Sisanda’s community is on a journey of lasting change. **And this year, 47 communities who have partnered with World Vision Canada are completing that journey. They are now independent, and no longer need our support.** While we can never meet every need, we’re excited to tell you that:

- Parents have the power to provide children with food, clean water, education and healthcare.
- Families are meeting shared needs, forming community gardens, starting businesses, and caring for orphans and vulnerable children.
- Communities are committed to advocating with local governments, holding them accountable for promises like providing teachers and doctors.

Sisanda’s community is a few years from full independence, but this is the direction they’re headed. In the meantime, she is healthy, loving preschool and spreading her wings for a very different future than what might have been.

For Sisanda, and for all God’s children, we thank you for embracing the possibility of ‘never the same again.’



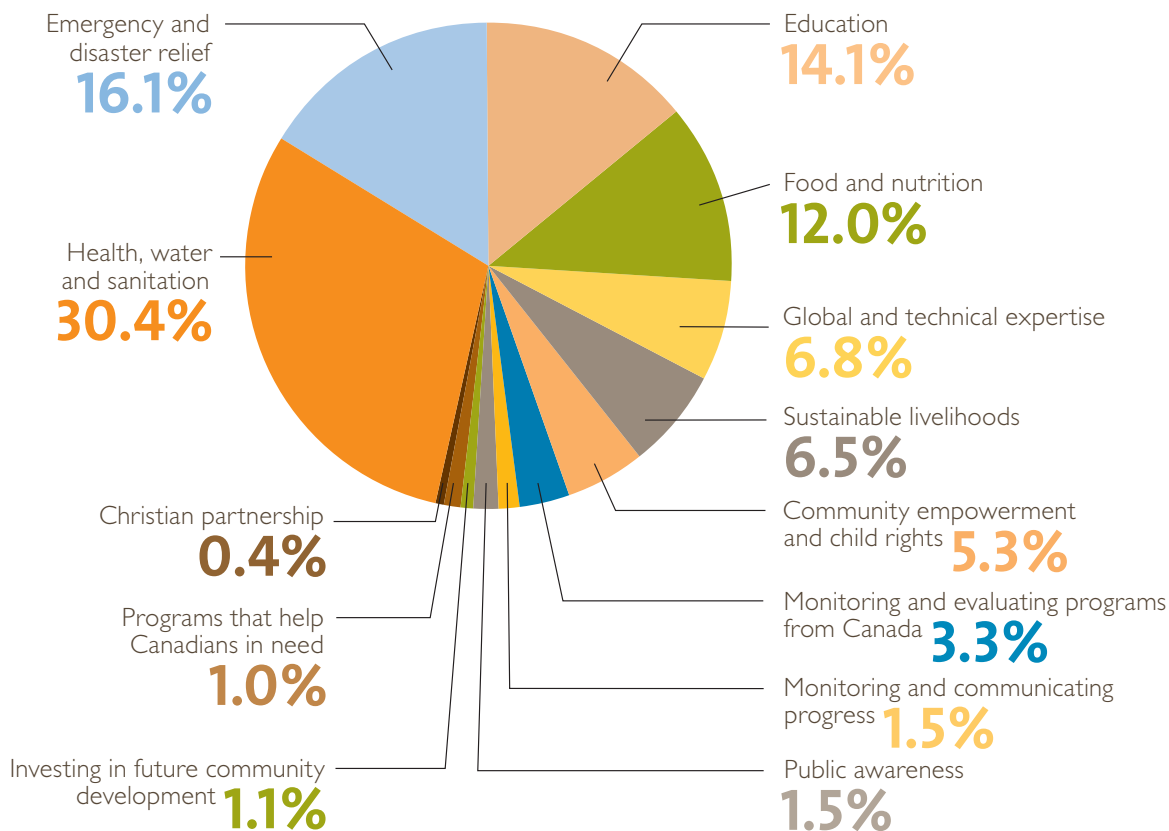
A handwritten signature in blue ink, reading "Dave Toyce".

Dave Toyce
President and CEO
World Vision Canada

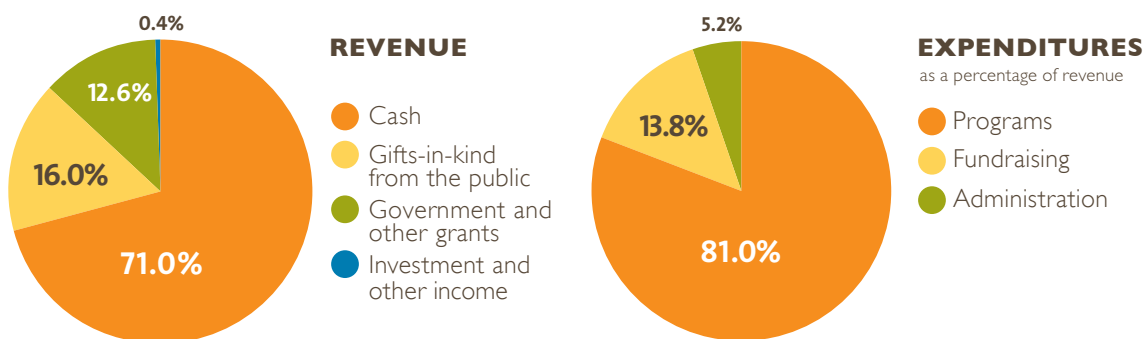
Sisanda and her friends go to school with good food in their bellies, ready for a day of learning and play.

BREAKING down the numbers

Of our revenue, 81% supports programs that fight poverty and injustice and help communities change children's lives. Here's how it breaks down:



81% of our revenue goes to help children and communities in need.



All charts are based on a five-year average.

For our complete, detailed Annual Report go to: worldvision.ca/annualreport

Partnership in NUMBERS

Lasting change can't happen without partnership.
In giving, you not only partnered with communities
overseas, you joined with thousands of caring Canadians.

Summarized Statement of Revenue and Expenditures

Year ended September 30, 2013, with comparative figures for 2012 (in thousands of dollars)

REVENUE	2013	2012
Donations		
Cash	\$ 269,720	\$ 283,417
Gifts-in-kind	75,177	60,522
Government and other grants		
Cash	21,617	22,874
Gifts-in-kind	21,875	30,920
Investment and other income	2,134	1,670
Total revenue	\$ 390,523	\$ 399,403
EXPENDITURES		
Programs		
International programs	\$ 306,687	\$ 317,965
Canadian programs	2,753	3,364
Public awareness and education	6,281	3,513
Fundraising	55,476	54,828
Administration	20,415	20,534
Total expenditures	\$ 391,612	\$ 400,204
Excess of revenue over expenditures (expenditures over revenue)	\$ (1,089)	\$ (801)

Summarized Statement of Financial Position

Year ended September 30, 2013, with comparative figures for 2012 (in thousands of dollars)

ASSETS	2013	2012
Current assets		
Cash and short-term investments	\$ 27,857	\$ 29,839
Other current assets	12,254	5,089
	<u>40,111</u>	<u>34,928</u>
Investments	5,966	5,117
Capital assets	17,370	17,230
Total assets	\$ 63,447	\$ 57,275
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accrued charges	\$ 12,538	\$ 8,369
Deferred contributions	25,634	22,425
	<u>38,172</u>	<u>30,794</u>
Deferred capital contributions	2,746	2,863
Net assets		
Net investment in capital assets	14,625	14,368
Unrestricted	6,971	8,317
Endowments	933	933
	<u>22,529</u>	<u>23,618</u>
Total liabilities and net assets	\$ 63,447	\$ 57,275



Giving in action In Vietnam, a cow from the World Vision Gift Catalogue means Thang's parents can sell calves to pay for his food and schooling.



Through your sponsorship of **496,543** children, you helped **249** communities in **49** countries provide for their children today, while building better futures for tomorrow.

In Bangladesh, you helped mothers better nourish their young children, protecting **2,885** girls and boys from the life-long ravages of stunting. Children whose bodies and brains develop normally are more likely to succeed in school, work and life.

In one Guatemalan community, you helped educate **891** children through preschool classes and after-school programs for struggling students. Improved education now means more profitable jobs as adults, helping break the cycle of poverty.



DEVELOPING COMMUNITIES



We reached **1** in every **3** Canadians through our national *No Child for Sale* awareness campaign, encouraging them to buy child-labour-free products, and press companies and governments to bring more fair trade products to market.

In Laos, we helped **1,864** people form groups protecting children from sex and labour traffickers. Safe at home, children can continue with school, prepare for good jobs and build stronger communities in the future.



We partnered with other agencies advocating for the **3 MILLION** children affected by the Syrian conflict. We urged the Canadian government to continue providing aid, and appealed to international bodies like the G8 to broker a peaceful solution.

ADVOCATING FOR CHILDREN

WAYS IN WHICH **you** HELPED CHANGE LIVES FOR GOOD

RESPONDING TO EMERGENCIES

We answered the call for help in **22** major emergencies worldwide, bringing life-giving aid to families. Thanks to you, we were on the ground, protecting vulnerable children exploitation and harm.

You helped us reach **281,878** Syrians who were persevering at home or fleeing to neighboring Jordan and Lebanon, providing food, clean water, sanitation, shelter and medical care.



225,000 families felt the comforting effects of your relief donations more quickly, thanks to new technology to scan ID cards and eliminate long lineups. Parents could return swiftly to their children, providing crucial care in perilous times.



PARTNERING EFFECTIVELY

In Canada, where 1 in 10 children live in poverty, we eased challenges facing more than **65,000** children through partnerships with **85** local non-profits.

With Canadian government funding, we invited **13** outstanding university students to work and learn at our programs overseas. Back in Canada, they're sharing their experiences with thousands, convincing many to step forward and help.



We joined with **107** Canadian actors, musicians, athletes, TV personalities and their vast networks of fans, telling the stories of children around the world.

We helped **1,881** Canadian churches and **393** Canadian businesses form partnerships with communities overseas.



Real-life stories OF CHANGE

1 In Peru, Jefferson can't attend state schools because he doesn't have a birth certificate to prove his identity. He is still learning, at a World Vision-supported preschool along with other children who don't have identification. When you sponsor a child, you help us work with communities to advocate with their governments, pressing for better access to schools, medical care and birth registration.

2 In Jordan, Nofah and her baby sister are Syrian refugees. They sleep in a tiny, rat-infested house with a dozen other people. Without you, there would be no food and clean water to sustain them. In emergency situations around the world, Canadian donations and government grants often make the difference between hope and utter despair. We want children like Nofah to know there's a future ahead.

3 In Sierra Leone, Jenneh's dream of becoming a doctor was about to be snatched away—along with her childhood. At only 11, she was presented to the man who would soon be her husband. World Vision workers met with Jenneh's parents, explaining the physical and psychological dangers of early marriage, and the country's laws against the practice. The wedding was called off. World Vision empowers children and families everywhere by giving them tools, including awareness of the laws that protect them.

4 In Canada, Tyrell's struggles with reading made him afraid to try. In a neighborhood where gangs are an issue, he often got into fights. But now Tyrell has trained mentors to work with him, thanks to World Vision and our local partner Urban Promise. His grades have improved, and he's making friends. In communities across Canada, World Vision helps give children in poor neighborhoods tools for a bright future.



1 - PERU



2 - JORDAN



3 - SIERRA LEONE



4 - CANADA

go **online** to learn more on how:

- your sponsorship community is changing
- sponsorship empowers families
- we spent your donations
- we handled this year's challenges
- our Board of Directors ensures accountability and oversight

For our complete, detailed Annual Report go to:

worldvision.ca/annualreport



Brothers Melkamu and Gile in Ethiopia are thriving thanks to their mother's small business, developed with training and supplies from World Vision.



Impact and Accountability

“World Vision Canada’s independent Board of Directors thanks you for sharing your resources with children around the world. As careful stewards of your gifts, we offer our wholehearted support of the financial statements contained in this Annual Report.”

—Dan Fortin, Board Chair

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World Vision



For Children. For Change. For Life.

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World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. As followers of Jesus, we are motivated by God’s love to serve all people regardless of religion, race, ethnicity or gender.

World Vision Canada has received an Exemplar award for three years of continuous financial reporting excellence from the Queen’s School of Business and the Institute of Chartered Accountants of Ontario.



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