



BREAKING the chains

World Vision

2012

Annual Report
Highlights

www.worldvision.ca/annualreport

BREAKING the chains



Phnom Penh, Cambodia

LONG into the night,

Sreyva's bright eyes meet mostly blank faces. If her begging isn't successful, her mother can't buy rice for the family the next day. If she can't elude the child traffickers lurking around the city, five-year-old Sreyva may never see her family again.

There are many ways for children to be chained, and they're all connected to poverty. It's poverty that forces Sreyva's mother to send her child out onto the street each day – and robs children all over the world of life in all its fullness.

At World Vision, we remember that Jesus stopped all of his other work to sit down on the ground and talk with children. Lifting up the smallest and most vulnerable was His greatest concern. Here's how you helped break the chains of poverty and injustice for children this year:

- Through child sponsorship. Your monthly support empowered families and communities to provide children with food, clean water, healthcare and education.
- By influencing groundbreaking Canadian policy to prevent and protect children around the world from human trafficking and modern-day slavery.
- By equipping communities in West and East Africa to weather the storms of climate change and drought. You provided boreholes for water, drought-resistant seeds, specialized agricultural training and tree-planting programs to improve soil quality.

You've trusted us to work hard for countless children around the world. We thank you, from the bottom of our hearts, for looking into their eyes – and not looking away.



The school-aged girls Dave Toycen met in Afghanistan are learning to read and write, gaining valuable skills for a hopeful future.

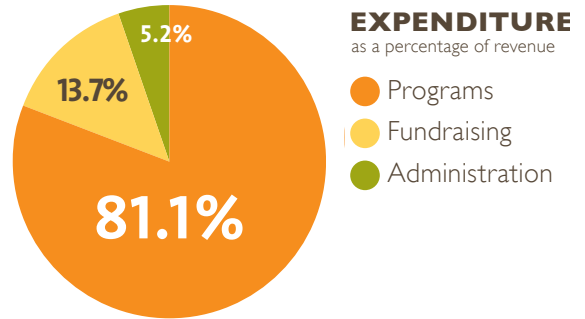
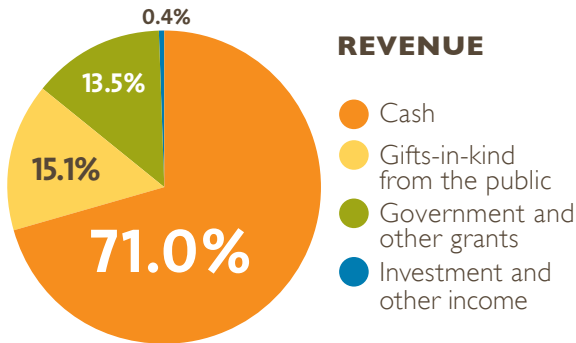
God bless you,

A handwritten signature in blue ink, which reads 'Dave Toycen'.

Dave Toycen
President and CEO
World Vision Canada

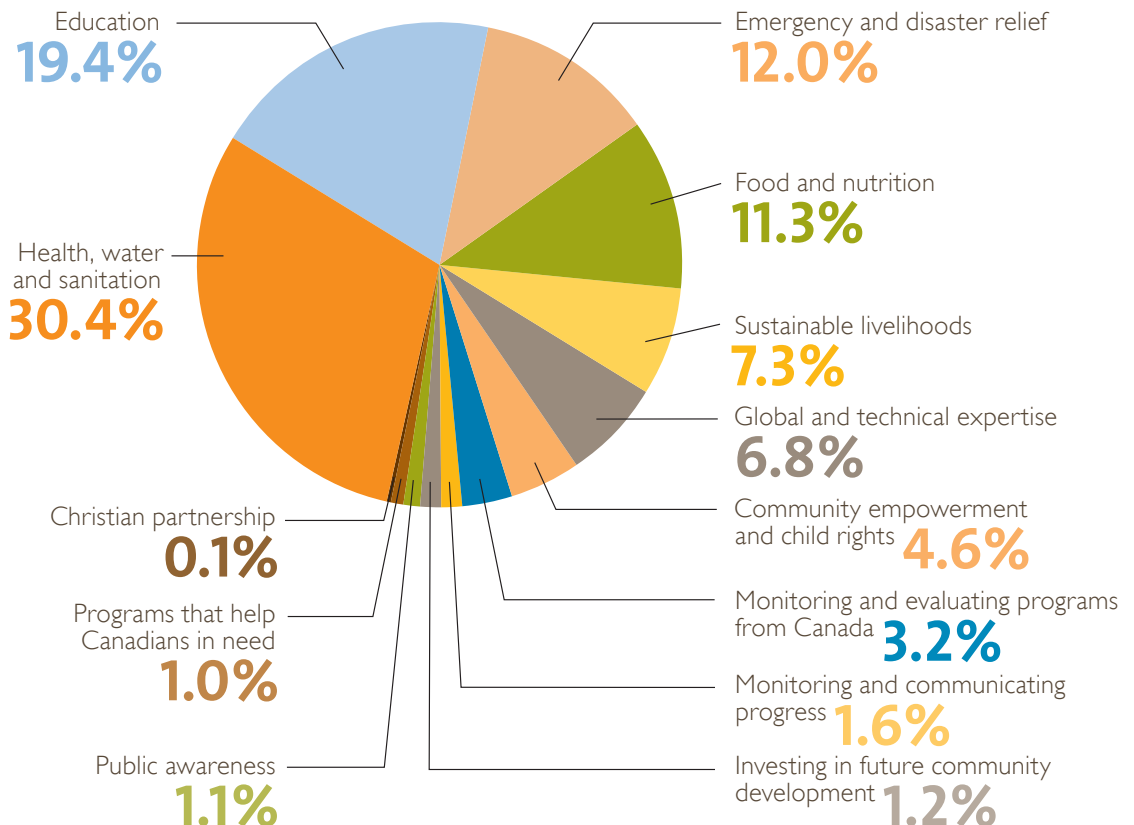
BREAKING down the numbers

Poverty must be tackled on many levels at once. Here's how we helped families and communities put your gifts to work:



81.1% of our revenue goes to help children and communities in need.

HERE'S HOW WE SPENT THOSE DOLLARS:



For our complete, detailed Annual Report go to:

www.worldvision.ca/annualreport

Real and lasting CHANGE

In partnering with World Vision Canada and other Canadians, you joined a wide-reaching community of people working for the good of children.

Summarized Statement of Revenue and Expenditures

Year ended September 30, 2012, with comparative figures for 2011 (in thousands of dollars)

REVENUE	2012	2011
Donations		
Cash	\$ 283,417	\$ 285,234
Gifts-in-kind	60,522	63,053
Government and other grants		
Cash	22,874	21,425
Gifts-in-kind	30,920	27,239
Investment and other income	1,670	1,262
Total revenue	\$ 399,403	\$ 398,213
EXPENDITURES		
Programs		
International programs	\$ 317,965	\$ 315,162
Canadian programs	3,364	2,643
Public awareness and education	3,513	3,188
Fundraising	54,828	57,060
Administration	20,534	19,225
Total expenditures	\$ 400,204	\$ 397,278
Excess of revenue over expenditures (expenditures over revenue)	\$ (801)	\$ 935

Summarized Statement of Financial Position

Year ended September 30, 2012, with comparative figures for 2011 (in thousands of dollars)

ASSETS	2012	2011
Current assets		
Cash and short-term investments	\$ 29,839	\$ 44,542
Other current assets	5,089	5,033
	<u>34,928</u>	<u>49,575</u>
Investments	5,117	4,706
Capital assets	17,230	17,931
Total assets	\$ 57,275	\$ 72,212
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accrued charges	\$ 8,369	\$ 10,128
Deferred contributions	22,425	34,685
	<u>30,794</u>	<u>44,813</u>
Deferred capital contributions	2,863	2,980
Net assets		
Net investment in capital assets	14,368	14,952
Unrestricted	8,317	8,534
Endowments	933	933
	<u>23,618</u>	<u>24,419</u>
Total liabilities and net assets	\$ 57,275	\$ 72,212



Loved and protected In Mozambique, mosquito nets from the World Vision Gift Catalogue keep baby Graciosa safe from the deadly malaria virus.



Your sponsorship of **502,743** children in **49** countries improved lives today and opened doors for brighter futures tomorrow in **240** communities worldwide.

Globally, nutrition and healthcare programs for children under five helped save nearly **7 MILLION** girls and boys in 2011. Our **26** health and nutrition programs continued to reduce deaths of babies and young children in 2012.



Even outside the sponsorship program, our **Community Savings Groups** helped families in **15** countries save for school fees and medical care. Healthy, educated children thrive now, can get better jobs as adults and provide more effectively for their own families down the road.



We spoke up for the estimated **1.2** million children worldwide trafficked into dirty, dangerous and degrading jobs, influencing the Canadian government's new National Action Plan to Combat Human Trafficking.

In Senegal, we partnered with UNICEF to reduce sexual abuse and early marriage, training **17** school acting groups to spread the word through drama. Children learned how to protect themselves, and react when danger strikes.



We campaigned relentlessly for the **4 MILLION** children at risk of malnutrition in the West African food crisis. This contributed to the Canadian government's overall commitment of **\$57.5 MILLION**, saving children's lives and helping families recover in the long term.

DEVELOPING COMMUNITIES

ADVOCATING FOR CHILDREN

WAYS IN WHICH **you** HELPED **change lives**

RESPONDING TO EMERGENCIES

We cared for Syrian refugees in Lebanon, partnering with the World Food Programme to help feed nearly **12,000** people. We established **4** child-friendly spaces, safe havens where traumatized children could play, learn and receive counseling.



We provided life-giving aid in **24** emergencies worldwide, with a focus on protecting children from exploitation and harm.



In Haiti, our school programs prepared some **20,000** children for stronger, safer futures. Feeding programs and gardens provided nourishment, while our new curriculum equipped children to keep themselves safe during earthquakes, hurricanes and cholera outbreaks.



PARTNERING EFFECTIVELY



We gave vulnerable children here in Canada opportunities to thrive, partnering with **80** local, non-profit organizations to fight poverty in our cities.

We invited **6** outstanding youth leaders from across Canada to experience our development work in Rwanda. They shared their stories with **5,700** people across Canada, convincing many to help children overseas.

We built connections between Canadian groups and communities overseas, with **2,146** churches and **293** businesses supporting our work in 2012.

We harnessed the star power of **100** caring Canadian actors, musicians, TV personalities and athletes, shining a light on the needs of children around the world.



Meet some of the **CHILDREN** behind the numbers

1 In Syria, Mahmoud was shot in the foot while buying bread. Under heavy bombing, his family fled to Lebanon, where the eleven-year-old drops in on World Vision's child-friendly space. Here, he talks to counselors about his experiences, keeps up with schoolwork and plays. In emergencies around the world, World Vision provides safe havens for children whose lives are torn apart.



2 In Cambodia, Keota was often hurt by falling bricks in the factory where she worked with her parents. She was usually too exhausted to study. Thanks to a World Vision advocacy program, her family now understands the importance of education, and eleven-year-old Keota is leading her class in school. In the halls of power and on the ground, World Vision works to make sure that children's rights are recognized.



3 In Tanzania, Manyanda and his family have been battling drought for three years. A World Vision water pipeline has helped their community stay put, even as climate change forces countless families around the world to migrate. Ten-year-old Manyanda is happy to be continuing in school. In countries everywhere, World Vision keeps communities rooted so children can thrive.



4 In El Salvador, Monica fell into deep depression after watching her father die in an accident. Sponsorship eased her family's need, and provided a kids' club where seven-year-old Monica could share her grief. Two years later, Monica has made friends and is laughing again. Sponsorship through World Vision is about more than just meeting children's physical needs – it's about life in all its fullness for children in our partnering communities.



visit us
online for more...

- on the children you helped this year
- on how your money was spent
- on how our Board of Directors ensures accountability and oversight
- on ways to communicate with your sponsored child
- on partnering with World Vision Canada

For our complete, detailed Annual Report go to:

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Partners in accountability

“World Vision Canada’s independent Board of Directors thanks you for sharing your resources with children around the world. As careful stewards of your gifts, we offer our wholehearted support of the financial statements contained in this Annual Report.”

Dan Fortin, Board Chair

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For Children. For Change. For Life.

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World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. As followers of Jesus, we are motivated by God’s love to serve all people regardless of religion, race, ethnicity or gender.

World Vision Canada has received an Exemplar award for three years of continuous financial reporting excellence from the Queen’s School of Business and the Institute of Chartered Accountants of Ontario.



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