



STRENGTHEN YOUR BUSINESS

FULFILL
your business' and
shareholder responsibility
to make a difference

OPTIMIZE
tax deductions

INCREASE
employee engagement
and team building

UTILIZE
excess inventory

ELEVATE
brand awareness



What if
**one partnership
could create
unlimited impact?**

We provide
tailored solutions
while simultaneously
working to solve
global issues.



SUPPORT GLOBAL ISSUES

ELIMINATE
hunger and extreme
poverty

STOP
under-5 child deaths

REDUCE
gender inequality

END
child labour

PROVIDE
children with education
and essentials

For 70 years, World Vision has impacted the lives of 200 million vulnerable children. Working in 100 countries and employing 37,000 staff, we are addressing global issues and ensuring long-term sustainable change in the lives of children.



Strategic Giving

Align your donations with programs that reflect your corporate values, commitment, business strategy, and desire to make an impact.



Cause Marketing

Give a percentage of your proceeds from products or events which in return builds stronger customer loyalty and admiration for your brand while helping children in need around the world.



Employee Engagement

Lead or participate in events and programs that increase employee engagement and strengthen team building while supporting the causes your employees care about most.



Product Donation

Quickly repurpose overstock and save inventory cost by leveraging our best-in-class logistics infrastructure to reach families in the most need around the world.

Ways to Partner



A **DONATION** is a gift that you give with no expectation of anything in return, one that benefits people or a cause. This could be in the form of money or a variety of goods.



SPONSORSHIP is where a business supports an event, activity or cause, financially and receives something in return. This would be mutually agreed upon and would benefit both parties.



Brand Exposure

Sponsor a World Vision product or event to extend your reach to our large audience while enhancing your brand and helping us offset operational cost and send more money to help children in need.



Strategic Partnerships

Participate in constructive partnerships between businesses, communities, other NGOs and governments around the world.



Responsible Operations

Help us advance national legislation and policies that ensure responsible business around the world such as supply-chain transparency.

MORE INFORMATION

Contact your Partnership Advisor:

Contact World Vision Canada:

1-800-654-2707

worldvision.ca/corporate